

Graphic Design Hacks
that'll Make You A Pro

DESIGNER + SAVE YOU MONEY!

Written by Felicity Swindell



Felicitea Digital Lab

IM ONE **HUSTLING**
ASS B*TCH,
IF I DON'T KNOW
HOW TO NOTHING. I
KNOW HOW TO
MAKE & **SAVE**
MONEY.



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PART I

FELICITEA'S HACKS

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WWW.CANVA.COM

Canva is a simple graphic design software that empowers everyone to learn incredible graphics quickly and easily, even if you have little to no graphic design skills. Canva makes media tools extremely accessible for people just like us -- businesses & brands communicating through social media.

Simple Graphic Design

Premium Paid Features

Available On Desktop & Ipad

Easy DIY Templates

Minor Photo Enhancements

What Can I create ?

Social media post

Blogs & E-Book Images

Documents | PDF's

Event Invitations

Marketing Materials

Ads | Certificates

Animations

CANVA.COM

So you know how when you make a sandwich you take your meat and combine it with lettuce tomato, mayonnaise, and then put it on the bread ? I Consider Canva as my bread, After i've completed all necessary ingredients like my PNG | PSD Files , Layers , Background, and text, I upload them all to canva to complete my sandwich.



Mockuphone is one of the most valuable tools I use for my graphic design creations. - Felicity Swindell



MOCKUPHONE.COM

Mockuphone wraps screenshot in device mockups!

MOCKUPPHONE.COM



Presenting a mockup design for your clients is a great way of showcasing them your mobile applications and responsive designs. Mockupphone.com provides a variety of devices for your mockups. Simply choose one, upload your file, and get your mockup.

Similar Websites To Download Free Mockups

NinjaMock

Mokk.me

Pixeden

Cool Mockups

mediamodifier.com

PlaceIt

Placeit

[HTTPS://PLACEIT.NET/](https://placeit.net/)

Truly Easy to Use | No Design Skills Required. Recieve acess to Thousands of Templates, High-Resolution Mockups, Drag and Drop Video Makers, and Iconic Logo Templates.

Super Affordable

Cancel anytime

\$14.95 / Month

Mockups For

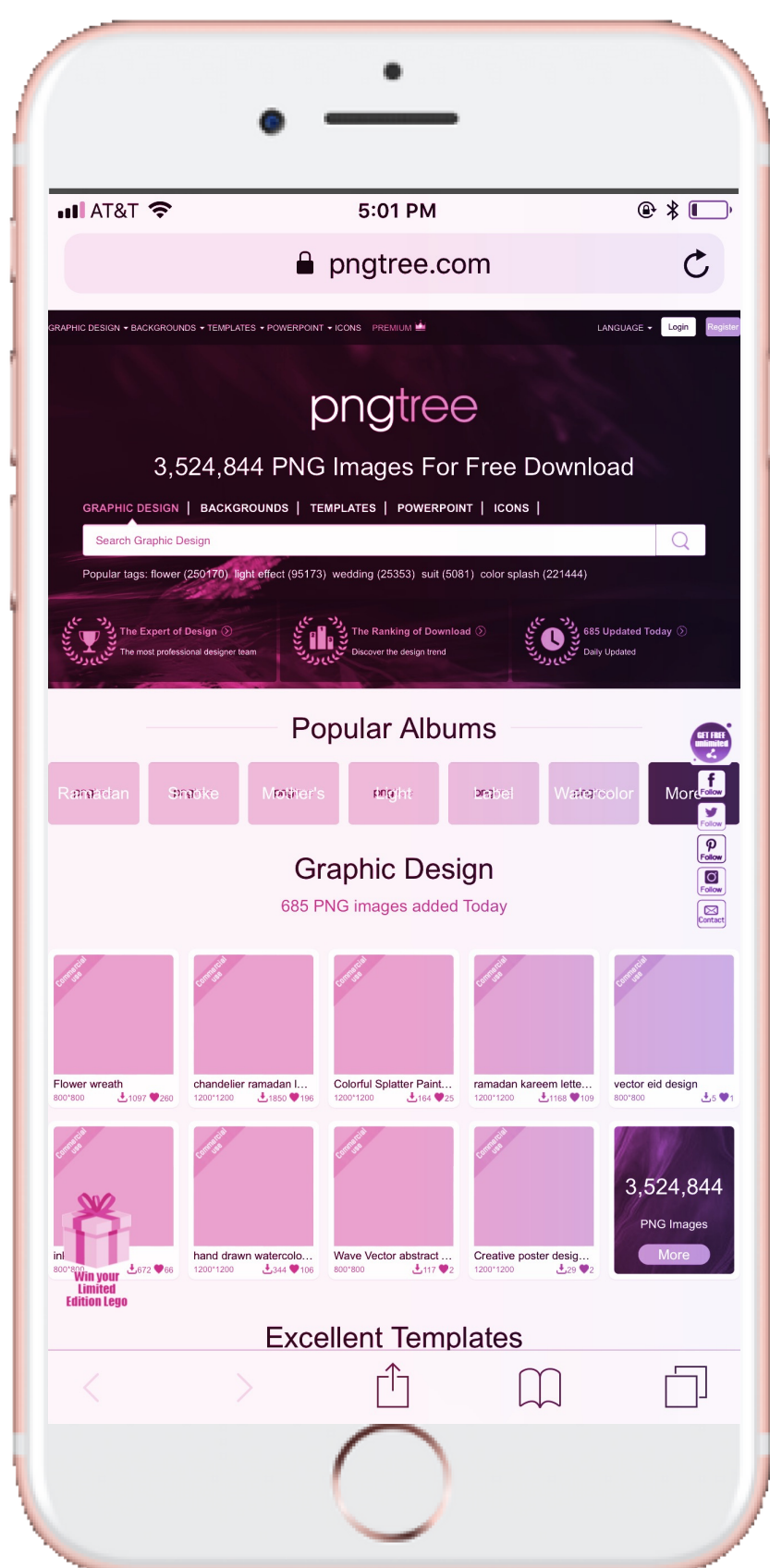
- *Aparrel*
- *pakcging*
- *Kitchen Tools (Cups Etc)*



PNGTREE.COM

PNG Tree is the leading search engine for graphic design. Pngtree is a trusted community marketplace for all the designers to discover, create, and find their most beautiful design inspiration. Currently they have 4,000,000+ graphics (elements, background, icon and photo) for designers to download

You can download Millions of PNG or vector images images for free download. (2 free downloads Per Day) or purchase a Premium plan & subscription.



PNG HACK

CREATE DIFFERENT ACCOUNTS WITH DIFFERENT EMAILS, AND OPEN UP DIFFERENT WEB BROWSERS TO GET MORE FREE DOWNLOADS PER DAY.

TOP 20 WEBSITES TO DOWNLOAD FREE HIGH QUALITY PSD FILES

FREE PNG | PSD

DOWNLOAD HACK

*Take advantage of these resources
and incorporate, your downloads
into your designs on canva in
your next creation.*

www.freepik.com

www.pixelsquid.com

Pixabay.com

365psd.com

Freepsdfiles.net

Dribbble.com

Designmoo.com

Downloadpsd.com

Premiumpixels.com

Deviantart.com

Freebiepixels.com

Designkindle.com

freebiesbooth.com

Psdchest.com

Pixeden.com

graphicsfuel.com

Pixelsdaily.com

psdtemplates.com

psdgraphics.com

psd.tutsplus.com



Favorite Mobile **BRANDING** APPLICATIONS

Pic Collage

#remove the watermark for
2.99\$

Videoshop

Just as advanced as IMOVIE
right on your phone

AfterCut

Remove & Add background -
Play with colors - Gives
Transparency

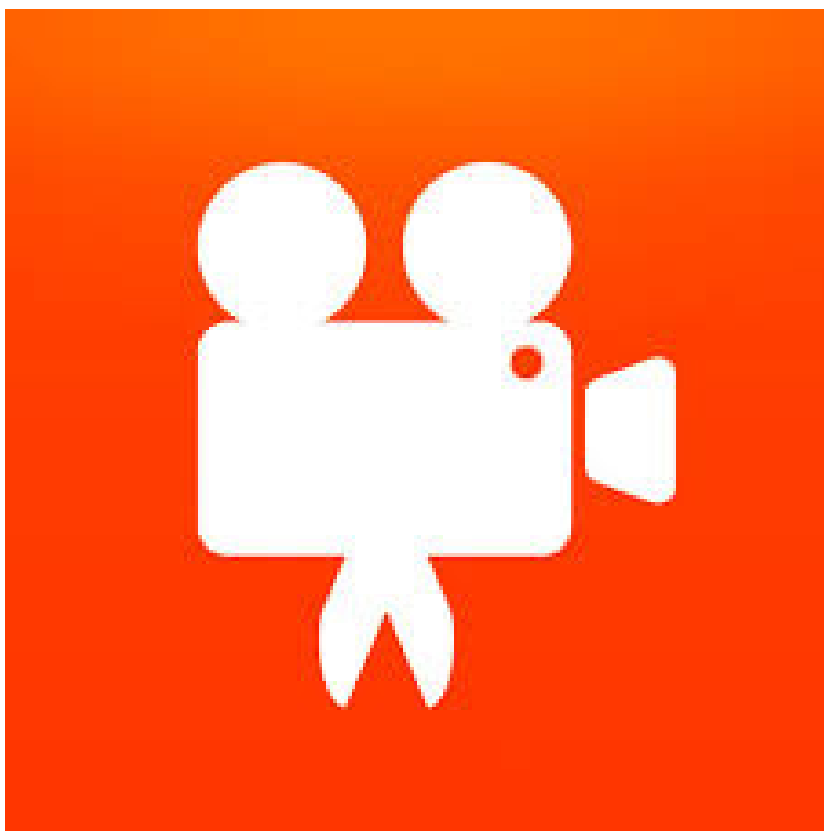
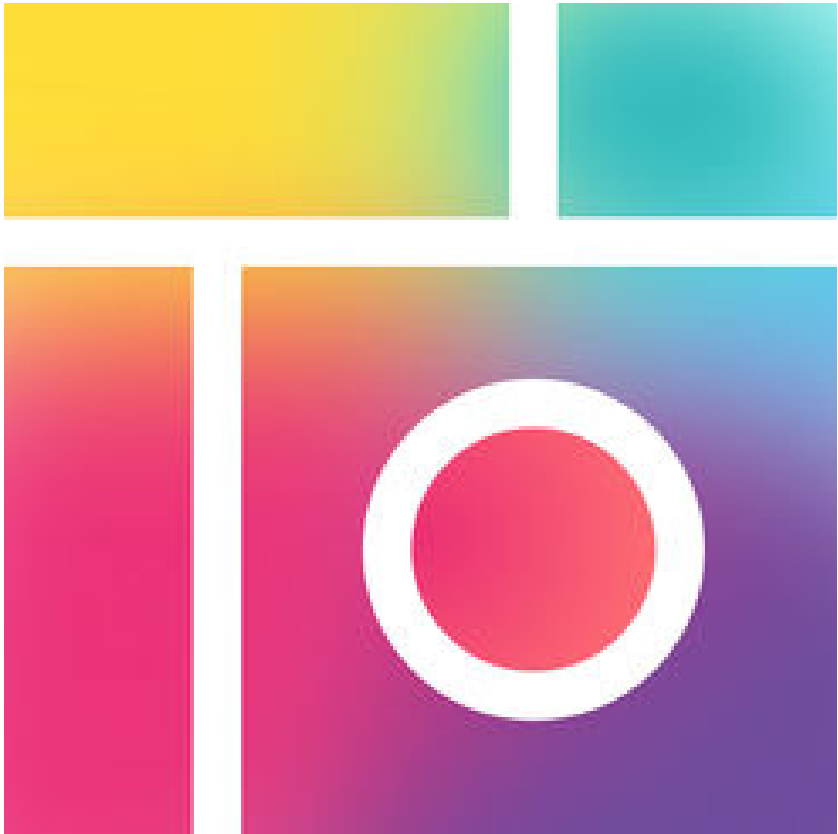
My Watermark

Create your own watermark -
change colors - Create
Silhouettes

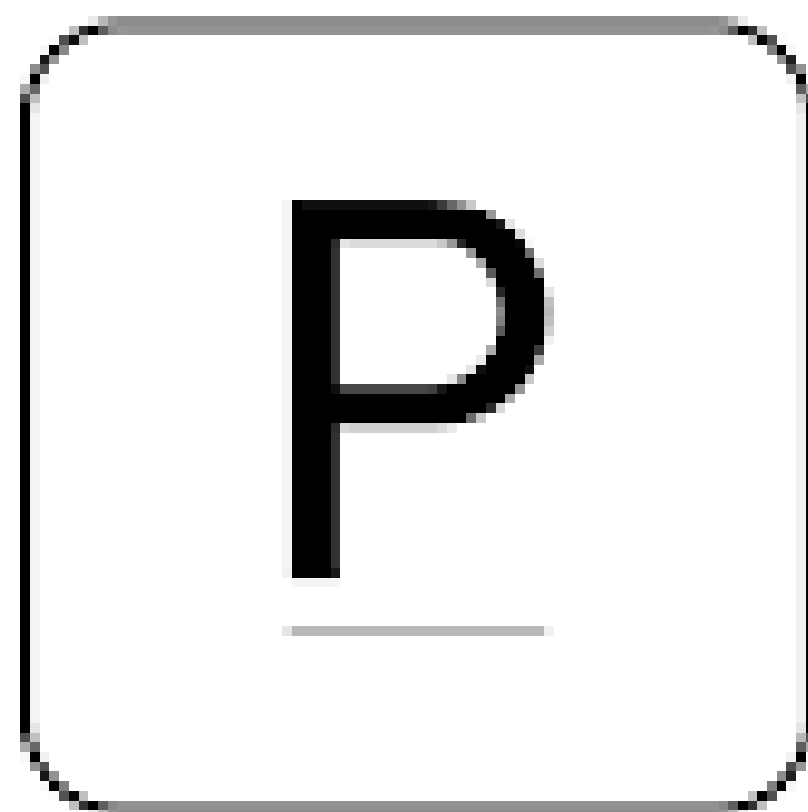
Mojo

Motion Animated Graphics

FAVORITE MOBILE APPS



BRAND MANAGEMENT APPS



PREMADE DESIGN WEBSITES



Etsy



Creative MARKET

THE 7 STEPS PROFESSIONAL DESIGN PROCESS

Step 1
Study the Client Brief.
Set goals and context from the brief

Step 2
Research, Research, Research.

Step 3
Brainstorm.

Step 4
Sketch.

Step 5
Concept Development.

Step 6
Revisions.

Step 7
Completion.

Strong Reasons **TO LEARN** ADOBE PHOTOSHOP



Ps

Correct Photography Mistakes

If your photo does not actually look great or has particular mistakes, you can still readjust and also enhance that in Photoshop. It can conceal inadequate lights, marks on the photo, dark images, red eyes, and also many other things.

Design Infographics

Infographics are lovely if you desire your blog posts to be shared on social media sites. They are very prevalent on Pinterest due to the fact that vertical pictures are less complicated to view.

Create Graphic Design Projects

Other than modifying pictures, you can, in fact, go back to scratch and also develop a greeting card, a business card, a poster, as well as Create Animations. By utilizing the various creative tools in this software program.

BEST FREE FONT SITES DESIGNERS SHOULD USE

dafont.com

urbanfonts.com

fontquirrel.com

fontfabric.com

befonts.com

Free Script

Fonts Free Serif

Fonts Free

Modern/Sans-Serif

LogosFree Retro Fonts

GOOD DESIGN IS GOOD BUSINESS

*Graphic Design is a form of art,
Good art inspires hold it within
yourself to create and
share with others*

FELICITY SWINDELL



MY DAILY AGENDA



TO-DO LIST

PRIORITY GOALS

NOTES & REMINDERS

Notes

NOTES

Notes

NOTES



FELICITEA DIGITAL LAB

PLEASE ENJOY COUPON CODE:

**TIANNA
SDELAY**

CAN ONLY BE APPLIED FOR
DIGITAL PRODUCTS ,
TRANSACTION : 10049
\$20 OFF YOUR NEXT
PURCHASE

Felicity Swindell

VALID UNTIL DEC 31, 2020

Felicitad

