

Girls\$

WHO GRIND AND DESIGN

ULTIMATE DESIGNERS WEBINAR

tips + resources
for ONLINE learning
@ggndesign

webinar

TIPS & TRICKS

Girls\$

WHO GRIND AND DESIGN



WORKSPACE

Create a WORK space and stay organized

- Have pen and paper Ready
- Have laptop & Phone chargers on standby



RECORD

Recording lessons for video is useful for reference or review. Use free audio and video recording tools available online TO PRERECORD THE WEBINAR.



TOOLS

CREATE a list of the online tools and resources you learn about during the webinar and familiarise yourself with them



CONNECT

Grow a community of fellow BOSSES and touch base often to share tips and have support. Leverage your network



HOLD YOURSELF ACCOUNTABLE

- Eliminate distractions
- You may be following a lesson plan, but it's up to you apply yourself to see results.

Everything About My Brand

Company ?

Contact ?

Email ?

Website?

Personal Social ?

Business Social ?

Brand Analysis

A strong online presence gives your business credibility, a professional image, and an improved customer experience. Our team can review your brand through your online listings, SEO scores, social media presence, website speed and more. We can also compare how your business performs online compared to your top competitors.

***A good first step in initiating your brand refresh effort ... What are my brand colors ?
Does my logo reflect my aspirational brand esthetic ?***

Who is your Audience now ? Who do you want your audience to be ? what makes you better than other businesses in this category. Pinpoint your key attributes; explain who you want to be to your audience. How will you articulate this? Define your voice.

What are your business strengths and weaknesses. Consider your current state but also be aspirational! identify where you lead, where you fall short and where you want to be.



5 W's to starting A Business

Who ?

Target audience Demographic

What ? Product

What am I selling ? Knowing everything about the product

When ? Turnaround

How long will it take ?

Where ?

Where are you selling/advertising ? What Platform? Website ?

Why ? THE MOST IMPORTANT !!

why are you starting this business ? Refer Back to this when things get tough ... Because they will !!!

How ? Profit

How much cost to start ? How much will you make ?

Hey sis

I SEE YOU

TRYING

TO SUCCEED

I'M ROOTING

FOR YOU

DON'T QUIT!

@GGNDESIGN

Today's Agenda

To-do list

<input type="checkbox"/>	07:00
<input type="checkbox"/>	08:00
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<input type="checkbox"/>	23:00

Review/Insights

DAILY SCHEDULE

DATE / /

MORNING	AFTERNOON	NIGHT
TO DO		NOTES
<ul style="list-style-type: none"><input type="checkbox"/><input type="checkbox"/><input type="checkbox"/><input type="checkbox"/><input type="checkbox"/><input type="checkbox"/><input type="checkbox"/><input type="checkbox"/><input type="checkbox"/><input type="checkbox"/>		

MY WEEKLY PLANNER

MON

TUE

WED

THU

FRI

SAT

SUN

21 Day

Habit Starter

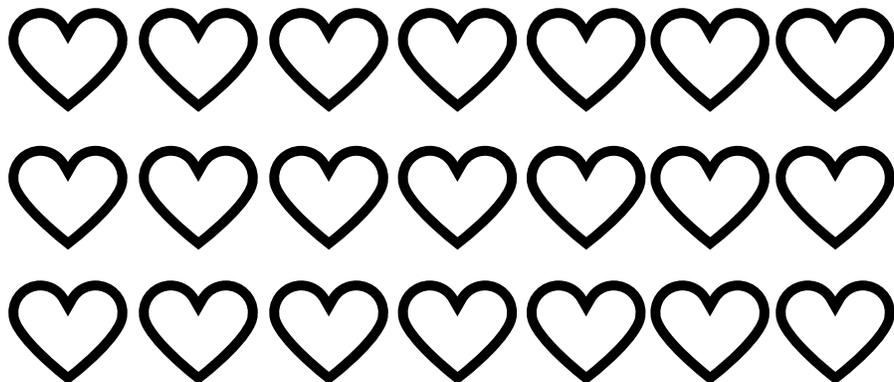
A good habit takes 21 days to form

A GOOD BUSINESS HABIT

I NEED DEVELOP IS :



Start Date



Total

START
NOW

START
WHERE

YOU

ARE