

# Girl\$

WHO GRIND AND DESIGN

ULTIMATE DESIGNHERS WEBINAR

tips + resources  
for ONLINE learning  
@ggndesign

# webinar

## TIPS & TRICKS



### WORKSPACE

Create a WORK space and stay organized

- Have pen and paper Ready
- Have laptop & Phone chargers on standby



### RECORD

Recording lessons for video is useful for reference or review. Use free audio and video recording tools available online TO PRERECORD THE WEBINAR.



### TOOLS

CREATE a list of the online tools and resources you learn about during the webinar and familiarise yourself with them



### CONNECT

Grow a community of fellow BOSSES and touch base often to share tips and have support. Leverage your network



### HOLD YOURSELF ACCOUNTABLE

- Eliminate distractions
- You may be following a lesson plan, but it's up to you apply yourself to see results.

# Everything About My Brand

**Company ?**

**Contact ?**

**Email ?**

**Website?**

**Personal Social ?**

**Business Social ?**

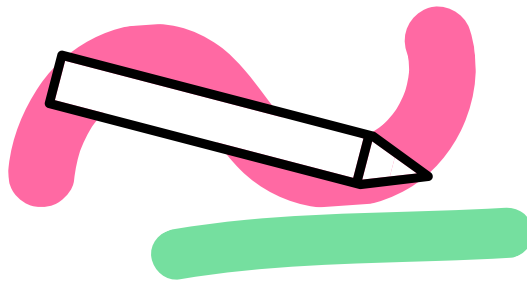
# Brand Analysis

A strong online presence gives your business credibility, a professional image, and an improved customer experience. Our team can review your brand through your online listings, SEO scores, social media presence, website speed and more. We can also compare how your business performs online compared to your top competitors.

***A good first step in initiating your brand refresh effort ... What are my brand colors ?  
Does my logo reflect my aspirational brand esthetic ?***

***Who is your Audience now ? Who do you want your audience to be ? what makes you better than other businesses in this category. Pinpoint your key attributes; explain who you want to be to your audience. How will you articulate this? Define your voice.***

***What are your business strengths and weaknesses. Consider your current state but also be aspirational! identify where you lead, where you fall short and where you want to be.***

[illegible]

Lined paper template with a pink vertical bar on the right and purple decorative swirls on the left and top right.

How are you feeling today?







# 5 W's to starting A Business

## **Who ?**

Target audience Demographic

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## **What ? Product**

What am I selling ? Knowing everything about the product

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## **When ? Turnaround**

How long will it take ?

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## **Where ?**

Where are you selling/advertising ? What Platform? Website ?

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## **Why ? THE MOST IMPORTANT !!**

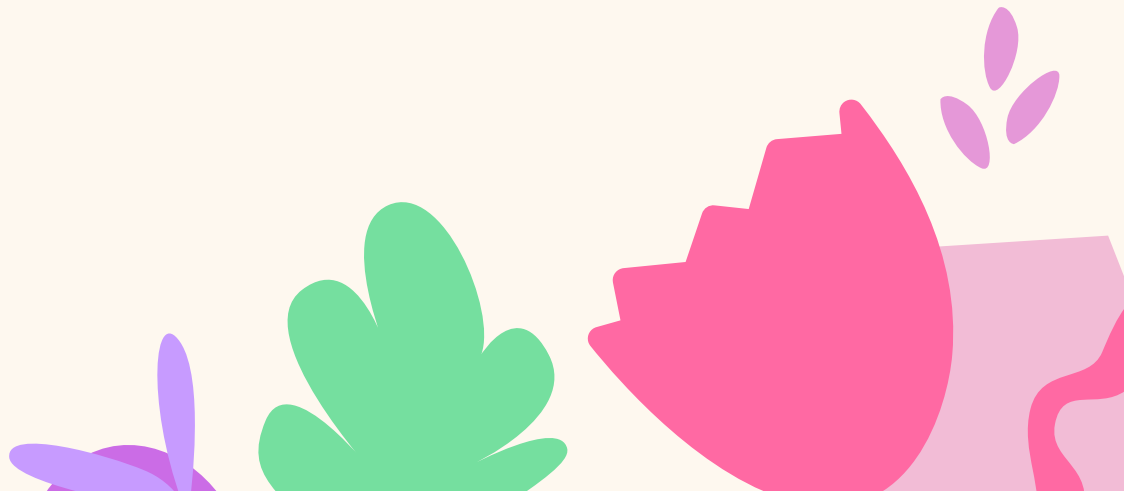
why are you starting this business ? Refer Back to this when things get tough ... Because they will !!!

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## **How ? Profit**

How much cost to start ? How much will you make ?

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Hey sis  
*I SEE YOU*  
*TRYING*  
TO SUCCEED  
I'M ROOTING  
FOR YOU  
*DON'T QUIT!*

@GGNDESIGN

# Today's Agenda

## To-do list

☐

07:00

☐

08:00

09:00

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10:00

11:00

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12:00

13:00

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14:00

15:00

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16:00

17:00

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18:00

19:00

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20:00

21:00

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22:00

23:00

## Review/Insights

**DAILY SCHEDULE**      DATE    /    /

DATE     /     /

[illegible]

# MY WEEKLY PLANNER

MON

TUE

WED

THU

FRI

SAT

SUN

# 21 Day

## Habit Starter

A good habit takes 21 days to form

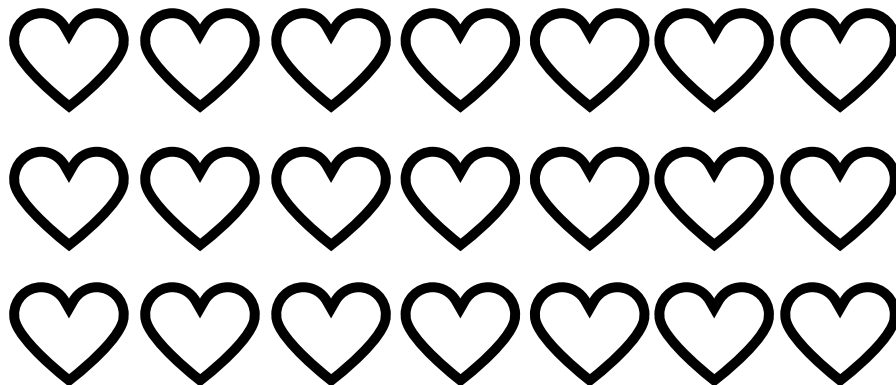
**A GOOD BUSINESS HABIT**

**I NEED DEVELOP IS :**



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Start Date



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Total

START  
NOW

**START  
WHERE**

YOU

ARE